

COMMUNITY SPOTLIGHT:
ONE MILE BAKERY, EXETER

OCTOBER 2026 ISSUE #6

MAJESTIC MAGENTA:
THE HUE FOR AUTUMN

YOUR GUIDE TO THE SEASON:
THE AUTUMN/WINTER COMMUNITY SCHEDULE

THE FINAL QUARTER:
GEARING UP FOR THE FESTIVE PERIOD

Circular Social

Community Magazine

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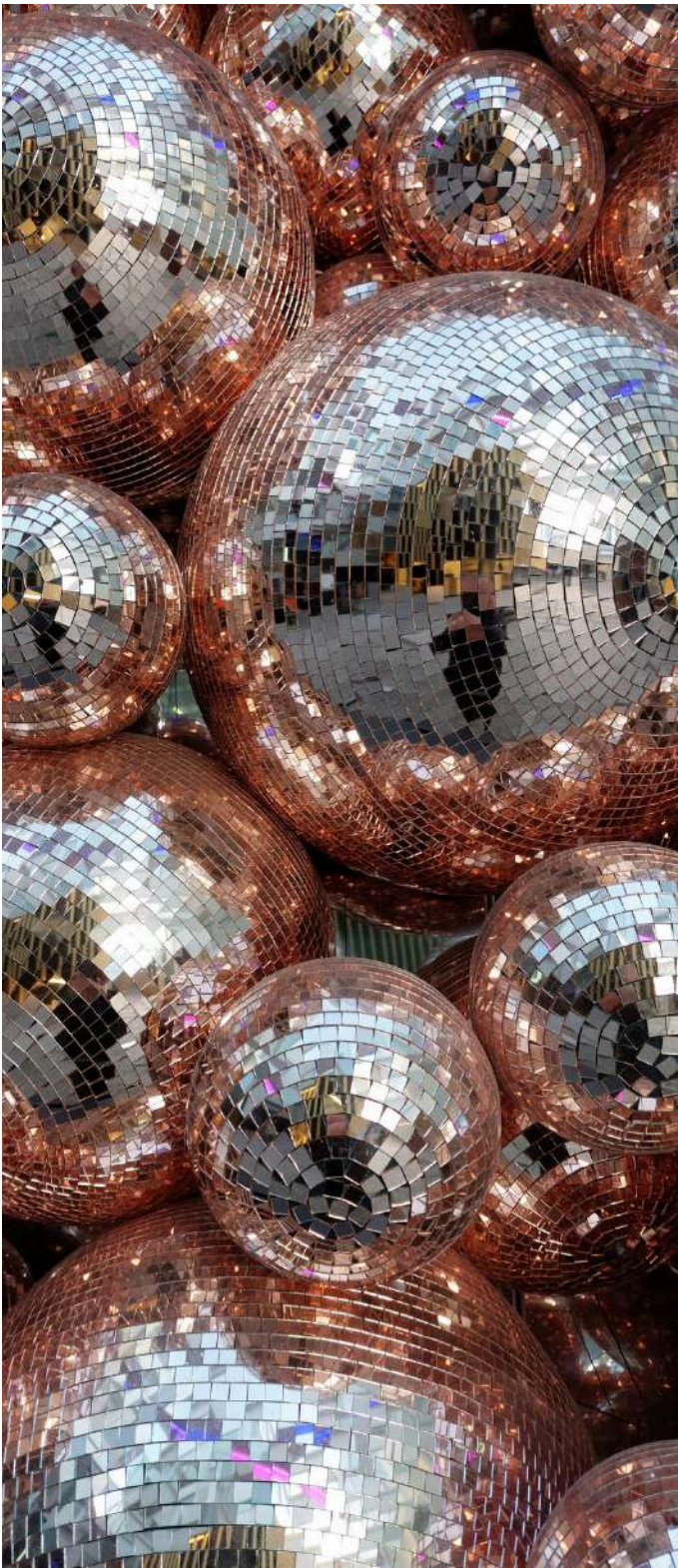


PHOTO BY [SAM FARALLON](#)



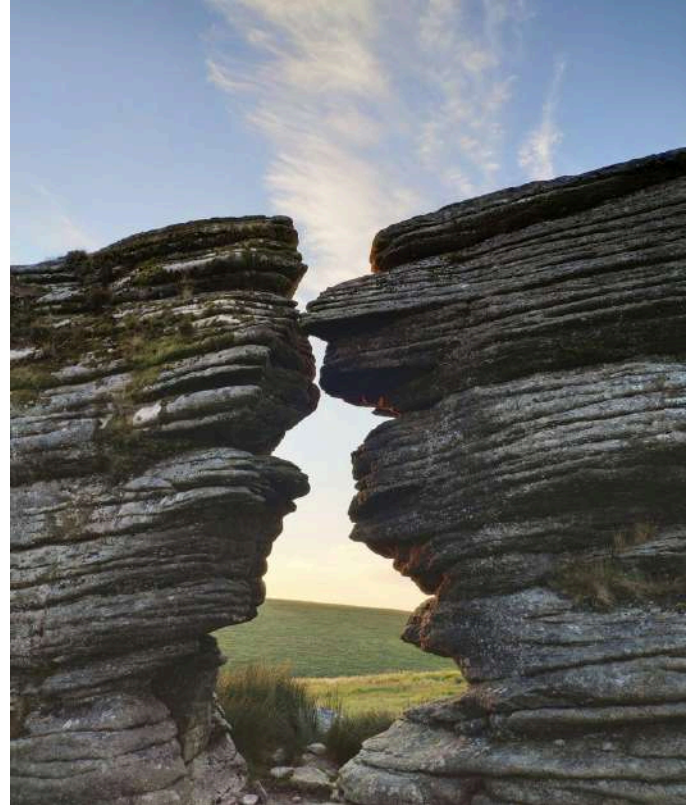
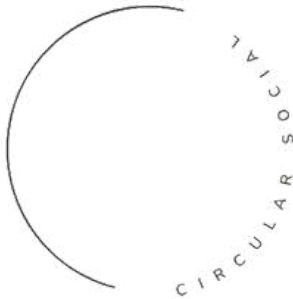
CIRCULAR SOCIAL MAGAZINE

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COVER PHOTO BY BEN WAY

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ONE-MILE BAKERY

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FROM THE EDITORS

Dear Readers,

What a year it's been for the Circular Social community! Over the past twelve months, we've seen something truly special unfold. Through a series of community-focused events, we've brought together passionate locals, creative entrepreneurs and independent businesses in ways that have sparked genuine collaboration, strengthened community ties and created an undeniable buzz around our vibrant local economy. Each gathering has been proof that when we show up for one another, incredible things happen.

One of the standout moments of the year was the launch of our very first Mindful Market. What began as a bold idea quickly became a resounding success: a celebration of local talent, conscious shopping and meaningful connection. The energy said it all. Because of your support, we're thrilled to announce that the 'Mindful Market' will now become an annual fixture in our calendar.

As we head into the festive season, supporting local has never felt more important. This is one of the most difficult and busiest times of year for small businesses, with rising costs, increasing pressures and so much riding on the final months of trading. Every purchase really can make a difference. Choosing a Devon maker over a big chain, visiting an independent shop, booking with a local business or simply sharing and recommending their work all helps keep money circulating within our local economy. Shopping locally and mindfully doesn't mean spending more, it means thinking about where our money goes and the people it supports.

So, as you make your Christmas lists this year, we hope you'll look a little closer to home. Behind every small business is a dream, a family, and a person who has poured their time, passion and energy into creating something for our community. We all have a part to play in helping them thrive, not just at Christmas, but throughout the year.

Thank you for being part of this movement.

Here's to collaboration, to community, and to keeping it circular, together. Enjoy the last quarter of the year, remember to take time to breathe and reflect on how far you've come, and, wherever possible, shop local and mindfully this Christmas.

We'll be back with a new issue in January!

Rebecca & Lanie

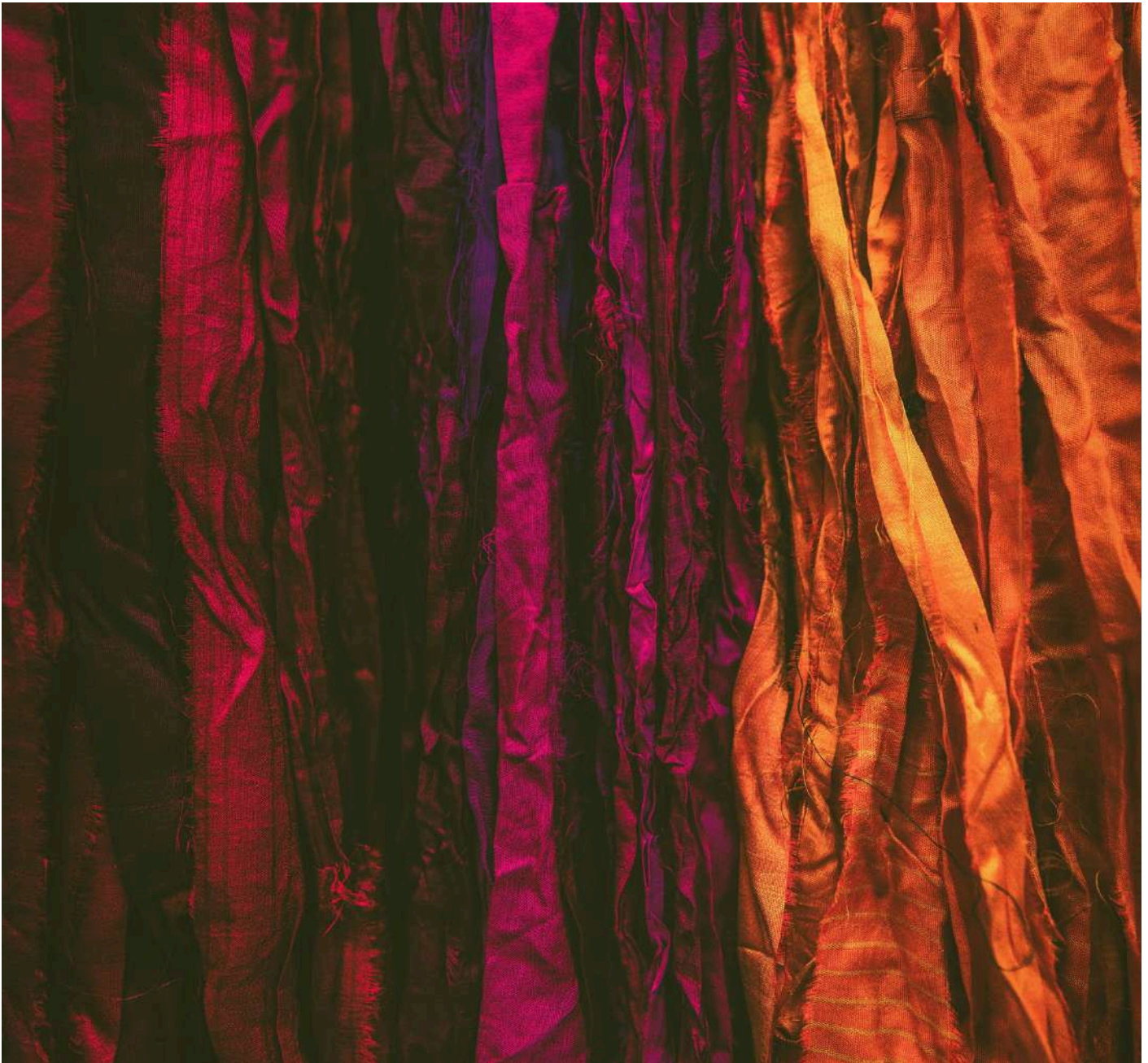
CIRCULAR SOCIAL





MAJESTIC MAGENTA

PHOTO BY [TIM MOSSHOLDER](#)



As we look toward Autumn 2026, magenta emerges as the season's defining force; radiant yet grounded, unapologetically bold yet deeply emotive—transforming wardrobes into canvases of confidence, warmth, and expressive depth.

A Season of Saturation & Emotional Intensity

Trend forecasters highlight a shift toward colours that feel immersive and restorative. Magenta answers this call with a balance of vibrancy and comfort, sitting between red's passion and purple's introspection. The "Chromatic Confidence" movement embraces saturated tones that energise darker autumn palettes, pairing magenta with smoked plum, burnished copper, midnight navy, and earthen cocoa. Expect plush velvets, brushed wool, high-gloss leather, and recycled satin finishes that amplify its luminosity, allowing the hue to glow against the season's shorter days.

Magenta in Motion: From Statement to Subtlety

For A/W26, magenta evolves beyond statement dressing into a versatile colour story. Designers explore head-to-toe tonal layering, ombré gradients fading into mulberry and raspberry, and sharp tailoring punctuated by flashes of electric fuchsia. Prints reinterpret the shade through abstract florals, digital distortions, and molten-marble effects, while accessories—chunky knits, sculptural handbags, lacquered boots—deliver concentrated hits of colour. Whether diffused into soft knitwear or sharpened in structured outerwear, magenta commands attention without overpowering.

Autumn 2026 positions magenta not merely as a colour trend, but as an emblem of bold optimism: an expressive bridge between vibrancy and depth, infusing the season with drama, creativity, and emotional resonance.

GETTING CRAFTY

Workshop ideas for creative businesses

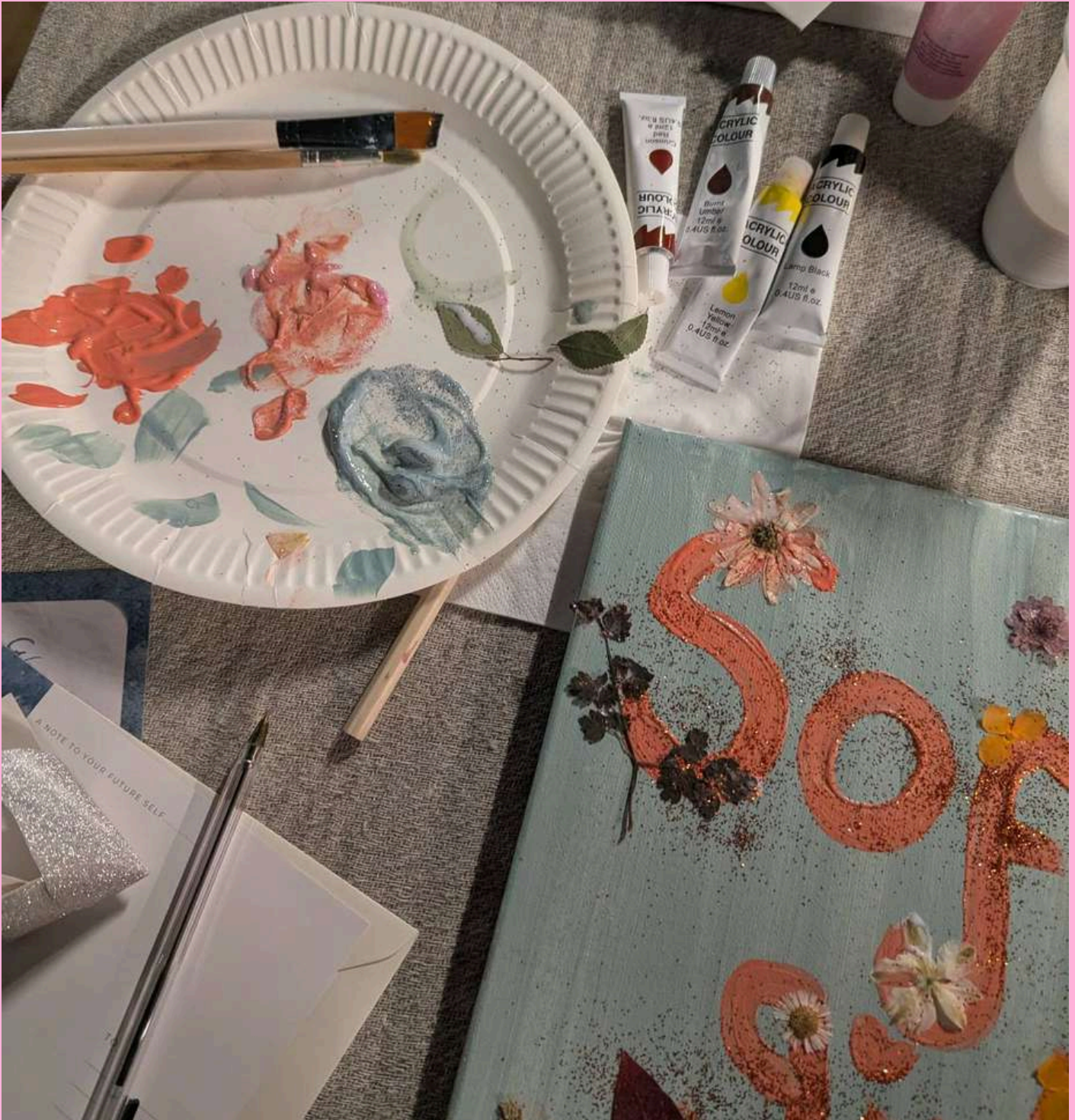


PHOTO BY LANIE BAYLISS

“Every single small business in Devon has a creative skill that can be shared. Workshops are a BRILLIANT way to tap into a wider audience and generate extra income.” Lanie Bayliss



PHOTO BY LANIE BAYLISS

Running a small local business is hard work, rewarding, time-consuming, challenging, exciting and more all rolled into one. Every business owner we have met is deeply passionate about their business, and many have exceptional skills that can be easily shared in a workshop format.

Workshops are an easy way to meet potential and existing customers face-to-face, let them get to know the face behind the business and help you connect and create with your customer base.

Running one-time pop-ups, or regular workshops can help support your business with a secondary/side income, whilst also helping you to promote your brand, business, services and products.





PHOTOS BY LANIE BAYLISS

Analogue and whimsical experiences are having a real moment as people look for ways to slow down, switch off from screens and reconnect with creativity, nostalgia and play.

From journalling and crafts to book clubs, flower arranging and creative workshops, these simple, hands-on activities offer something that feels personal and memorable.

For small businesses, they're a brilliant addition to your offering, creating new revenue streams, encouraging people to spend more time with you, attracting new audiences and giving customers a reason to return and share their experience.

Got an idea for your business but you aren't sure where to start? We're here to help and advise if you need us.

The Bedazzling Book Club

The Bedazzling Book Club by Circular Social brings together two things people are craving right now: good books and meaningful connection.

Blending reading with creativity, conversation and a healthy dose of sparkle, the sessions offer a chance to put phones away, meet like-minded people and do something a little different.

Their popularity is a reminder that people aren't just looking for things to buy; they're looking for experiences, community and opportunities to slow down, be creative and have fun.

[Book your spot at the next one!](#)



CIRCULAR SOCIAL EVENTS 2026

It's been a busy year bringing people together at Circular Social, and our events continue to grow into an important part of what we do. From conscious shopping and local makers to wellbeing, creativity, and connection, our events create spaces where people can meet, discover something new, and support local businesses.

We kicked off our event season with The Mindful Market at The Birdhouse, our flagship annual event celebrating wellbeing, community and conscious living. Held in the beautiful surroundings of Pines Gardens, the day brought together a brilliant mix of eco-conscious local businesses, makers, wellbeing practitioners and creatives, alongside activities for visitors to enjoy.

We've also loved taking our Mini Mindful Markets into the heart of Exeter through our partnership with Boston Tea Party. These smaller events give our members the chance to meet customers face-to-face, showcase what they do and introduce more people to the incredible independent businesses that make up our community.

In August, we returned to The Birdhouse for our Wellness Discovery Day, bringing together local wellness experts, practitioners and brands for a day dedicated to health, wellbeing and self-care. From movement and fitness to nutrition, mindfulness and self-care, it was another opportunity to connect people with the fantastic local businesses helping our community feel its best.

And there's plenty more to come!



PHOTO BY LANIE BAYLISS

We're already getting excited for our Christmas events, including our Kitschy Christmas Market at Boston Tea Party on the 11th December and the Christmas at The Birdhouse event on 13th December. Expect independent local businesses, unique gifts, plenty of festive fun and, of course, a healthy dose of Circular Social community spirit.

For us, events are about much more than selling. They're about connection, collaboration and community – creating opportunities for small local businesses to be seen, helping people shop more consciously, and giving everyone a reason to get together.

And after such a brilliant year so far, we can't wait to see what the rest of 2026 brings!



PHOTO BY LANIE BAYLISS



COMMUNITY SPOTLIGHT:

ONE MILE BAKERY



[Visit the website](#)

ONE MILE BAKERY

ONE MILE BAKERY EXETER IS A HOME-BASED MICRO-BAKERY IN THE HEART OF ST THOMAS, EXETER DELIVERING HANDMADE BREAD BY BIKE TO SUBSCRIBERS WITHIN A ONE-MILE RADIUS.

ONE MILE BAKERY



PHOTO BY ONE MILE BAKERY

Started by Boudicca Woodland in 2018, this community-focused venture blends sustainability, local sourcing, and the joy of artisan baking.

Weekly deliveries bring fresh, organic loaves and seasonal treats straight to doorsteps, while intimate baking classes empower locals to master sourdough and other traditional techniques.

You can keep up to date with the latest information, products, subscriptions and master classes on our Facebook page. You can also keep up to date with our business on Instagram, bringing bakery goodness to your feed.

[Visit the website](#)

"I love producing something amazing from a seemingly 'empty' cupboard. Nowadays, I love a weekend spent with my own kids standing on chairs, licking bowls and spoons and producing delightful bakes and makes.

Bread especially appeals to me as it is so varied – throughout the world – from a basic recipe to keep people fed to wonderful flavoursome creations for special occasions and celebrations." – **Boudicca Woodland – One Mile Bakery, Exeter**



MEMBER EVENTS

Creating space for your business to be
seen and heard

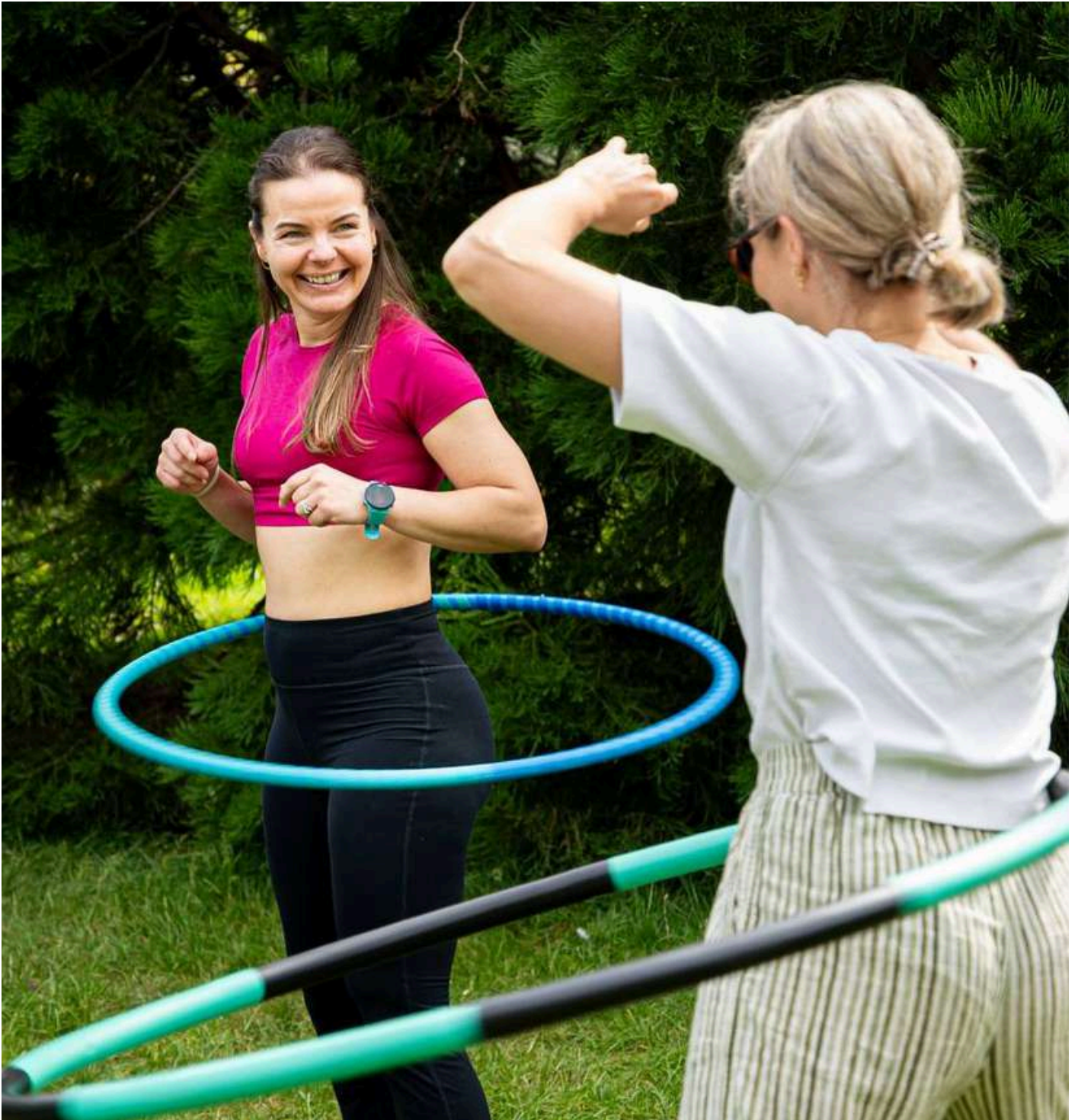


PHOTO BY MELYN MOON PHOTOGRAPHY

“Here you’ll find the Winter events for 2026 within the community and further afield - when shopping for the festivities, think local first!” Rebecca Winther



PHOTO BY LANIE BAYLISS

Winter thrifting feels like uncovering hidden treasures wrapped in layers of warmth and nostalgia. As wardrobes shift for colder days, thrift stores fill with cosy essentials; think chunky knit sweaters, wool coats, thermal layers, corduroy trousers, and scarves perfect for staying snug. You’ll also find sturdy boots, lined loafers, and classic winter footwear that pairs effortlessly with layered outfits.

Beyond clothing, winter thrifting brings seasonal décor like soft throws, candles, ceramic mugs, and ambient lighting, as people create warmth and comfort in their homes.

Cold-weather gear, such as ski wear, insulated jackets, gloves, and even vintage snow accessories, also begins

to appear, making it the perfect time to thrift for winter adventures and cosy days outdoors. It’s a season where secondhand shopping reflects the comfort, stillness, and quiet magic of winter.

Embroidery and stitching offer a beautiful way to personalise winter wardrobes. Hand-stitched details: like delicate snowflakes along a cuff, subtle evergreen patterns on a scarf, or bold geometric designs across a knit, can transform simple thrifted pieces into distinctive, one-of-a-kind garments.

Whether understated and refined or rich and expressive, embroidered accents let you carry the spirit of winter with you, while celebrating creativity, craftsmanship, and sustainability.

Check out the Winter schedule for our members

October events	Date/Time	Member
Bedazzling Book Club including Pokemon card foiling and holographic vinyl application	3 rd 6-9pm	Troll Bridge Gaming Cafe, Tiverton
Monthly women's crystal circle, Gift of India Yoga School, Exmouth	3 rd 7-8:30pm	Crystal Healing with Vicky
Cockington Apple Day	11 th 11-4pm	Planet Saz Designs
Exeter Cathedral Autumn Fair	13 th & 14 th 6:30-9pm	Planet Saz Designs / Bluebell Love
Monthly women's crystal circle, Kiva & Zen Studios, Topsham	15 th 7-8:30pm	Crystal Healing with Vicky
Circular Socials Bedazzling Book Club	18 th 1-3pm	Boston Tea Party
Doddiscombsleigh Art Show & Gift Shop	23 rd , 24 th & 25 th 10-5pm	Planet Saz Designs
Teign Artisans On Tour Pre-Christmas Market	24 th 10-3:30pm	Planet Saz Designs
Monthly women's crystal circle, Online	25 th 7-8:30pm	Crystal Healing with Vicky



November events	Date/Time	Member
Hospicecare Pamper evening in Budleigh	7th	Crystal Healing with Vicky
Monthly women's crystal circle, Gift of India Yoga School, Exmouth	12th 7-8:30pm	Crystal Healing with Vicky
Coldharbour Mill's Christmas Market	14 th 11-3pm	Planet Saz Designs / Bluebell Love
The Clipper Christmas Artisan Market	18 th 6-8pm	Planet Saz Designs
Monthly women's crystal circle, Kiva & Zen Studios, Topsham	19 th 7-8:30pm	Crystal Healing with Vicky
Uffculme Christmas Craft Fair	21 st 10-4pm	Planet Saz Designs
Buckfast Abbey Christmas Market	26 th - 28 th 10-5pm	Planet Saz Designs
Festive Market Plymouth	29 th 10-2pm	Leadworks/ Taste of Zero Waste
Monthly women's crystal circle, Online	29 th 7-8:30pm	Crystal Healing with Vicky
Teign Valley Christmas Market	29 th 10-2pm	Planet Saz Designs
Circular Social member end of year get together	29 th 4-8pm	All @ Garland at the Arches



December events	Date/Time	Member
Dartington Christmas Makers Fayre	4 th , 5 th & 6 th 4-8pm	Planet Saz Designs
Magdalen Road Christmas Fair	5 th 2-6pm	Bluebell Love
Monthly women's crystal circle, Gift of India Yoga School, Exmouth	10 th 7-8:30pm	Crystal Healing with Vicky
Circular Social's Kitschy-Christmas Market	11 th 5-8pm	@ Boston Tea Party, Exeter
Christmas at The Birdhouse	13 th 11-4pm	The Birdhouse Cafe
Totnes Christmas Evening	15 th 3-9pm	Planet Saz Designs
Monthly women's crystal circle, Kiva & Zen Studios, Topsham	17 th 7-8:30pm	Crystal Healing with Vicky
Totnes Christmas Evening	22 nd 3-9pm	Planet Saz Designs



Are you running a local event? Get in touch to have your event featured in The Circular Social Magazine and we can put a listing for your event on our website too!

Local business shout-out

Arty Boat - Exmouth

“Paint Handmade Wooden Items, such as our famous wooden ducks! Paint pottery, enjoy an afternoon tea and indulge in cakes & drinks.

Looking for creative things to do in Exmouth? Arty Boat is the home of the Signature Wooden Duck Experience in Devon – alongside a relaxed pottery painting experience in Exmouth and welcoming creative workshops in our seaside studio. It's one of the loveliest indoor activities in Exmouth for families, visitors and locals – slow down, get creative, and make memories together. Paint your own signature wooden duck or pottery piece and take it home the same day, with friendly guidance throughout.

Arty Boat is a creative arts and crafts studio offering relaxed, hands-on experiences where visitors can paint pottery or decorate unique wooden pieces, most famously their signature wooden ducks, in a welcoming, beginner-friendly environment. The business provides fully hosted sessions for individuals, families, and groups, including all materials, guidance, and refreshments, allowing guests to unwind, get creative, and take home a finished piece the same day. In addition to casual workshops, Arty Boat also caters to events such as children's parties, hen dos, and private group bookings, making it a versatile, feel-good activity that combines creativity, social connection, and memorable experiences by the sea.”

[Visit the website](#)

Are you a local business? Get in touch with us to feature in the next issue of The Circular Social.



PHOTO BY ARTY BOAT



CIRCULAR SOCIAL - BUSINESS TIPS

PHOTO BY [HAILEY HOLDAHL](#)



Autumn Reset: How Devon's Small Businesses Can Grow New Audiences While Nurturing Loyal Ones

For businesses, autumn is the perfect time to refine how you attract **new** customers while strengthening relationships with the ones who already know and trust you.

Autumn is rich with opportunity for discovery. Seasonal changes naturally create new reasons for people to explore.

Lean into seasonal experiences: Think beyond products: what autumn **feels like**. Cozy evenings, comfort food, warming drinks, back-to-school organisation, or even early festive planning. Frame your offering around these moments to attract fresh interest.

Collaborate locally: Partner with other Devon businesses: cafés with bookshops, florists with gift stores, fitness studios with wellness brands. Cross-promotion introduces you to entirely new audiences who already trust your partners.



PHOTO BY [CORA PURSLEY](#)

Refresh your digital presence: Small seasonal tweaks: autumn photography, updated website banners, or themed social content—signal that your business is active and relevant. This matters more than constant posting.

Targeted offers for first-timers: A simple “first visit” incentive, workshop, or event lowers the barrier for new customers to try you out.

Strengthening Your Existing Community

Your regulars are your foundation, especially outside peak tourist months.

Reward loyalty intentionally: Exclusive offers, early access to seasonal products, or even a simple “locals’ night” can make customers feel valued rather than taken for granted.

Tell deeper stories: Use your channels to share behind-the-scenes moments—how you prepare for autumn, your sourcing, your team. Loyal customers connect with *people*, not just products.

Create consistency: Whether it’s a weekly special, a monthly event, or a regular email update, predictability builds habits, and habits build loyalty.

Ask for input: Your existing customers are your best advisors. Polls, casual conversations, or feedback forms help them feel part of your journey.

Why the Split Matters

Trying to speak to everyone at once often results in messaging that resonates with no one. A post designed to attract new customers might feel too basic for loyal followers. Meanwhile, insider-style communication can alienate newcomers.

Instead, consider:

- social media posts aimed at *discovery* (clear, welcoming, explanatory)
- *email newsletters or in-store experiences aimed at *community* (familiar, appreciative, more personal)



CIRCULAR SOCIAL - BUSINESS TIPS

PHOTO BY [BRIANDA FELIX](#)



A Season of Opportunity

Autumn in Devon isn't a slowdown; it's a shift. With fewer crowds and more local engagement, small businesses have a chance to build something more sustainable than peak-season spikes: a steady, connected community that carries through to winter and beyond.

Approach the season with intention, speak differently to those who know you and those who don't, and you'll find autumn can be one of the most powerful times of year for growth.

Don't forget to join our member-only free digital marketing workshops covering social media, SEO, websites, email marketing and lots more.

THE KITSCHY CHRISTMAS MARKET BY CIRCULAR SOCIAL FRIDAY 11TH DECEMBER - 5-8PM



PHOTO BY VICTORIA NEWMAN

Step into a world of nostalgic sparkle and unapologetic festive flair at the Kitschy Christmas Market by Circular Social, hosted at Boston Tea Party. This isn't your minimalist, muted holiday moment; this is Christmas turned all the way up.

Celebrating the joyful excess that the season was made for, the market brings back the true spirit of kitsch: bold colours, twinkling tinsel, retro decorations, and that unmistakable sense of festive fun. Wander through a curated selection of local businesses, each stall brimming with unique gifts, quirky décor, and one-of-a-kind treasures you won't find on the high street.

Whether you're hunting for the perfect present, dressing your home in maximalist holiday cheer, or simply soaking up the atmosphere, this is a celebration of Christmas at its most playful, nostalgic, and delightfully over-the-top.

Boston Tea Party Exeter is a community hub, loved by students, creatives, remote workers and more. Circular Social are so proud to hold our Christmas market in such a great space in central Exeter.

Local Christmas markets in Devon offer far more than just an opportunity to sell physical products; they create a vibrant environment that benefits businesses, communities, and visitors alike. Even if you don't sell tangible goods, participating in these seasonal events can offer meaningful advantages.

Firstly, Christmas markets attract high footfall. During the festive season, both locals and tourists actively seek out unique experiences, and Devon's markets are known for their charm and atmosphere. This increased traffic presents a valuable opportunity for service-based businesses, such as photographers, performers, food vendors, and wellness providers, to showcase their offerings to a wider audience.

Secondly, these markets help build brand awareness. Simply having a presence, whether through a stall, live demonstration, or collaboration, allows businesses to connect with potential customers face-to-face. This personal interaction can be far more impactful than digital marketing, helping to build trust and recognition that lasts beyond the festive period.

Community connection is another major benefit. Christmas markets foster a strong sense of local identity and togetherness. Participating in these positions your business as part of the community, which can strengthen your reputation and encourage word-of-mouth referrals.

In short, Devon's local Christmas markets are not just about retail, they're about visibility, connection, and growth. Even without physical products, they offer a powerful platform to expand your reach and strengthen your presence.



PHOTO BY [SIVAN WEITZ](#)





CHRISTMAS AT THE BIRDHOUSE SUNDAY 13TH DECEMBER, 11AM-3PM

PHOTO BY THE BIRDHOUSE



Our Christmas at The Birdhouse event is set to be a wonderfully festive way to round off the year.

Taking place on Sunday 13th December, we'll be bringing together local businesses and makers for a Christmas market packed with unique gifts and treats, alongside plenty of festive fun for families. Little visitors can explore our magical wisteria tunnel grotto and get involved in an elves' toy shop activity, while grown-ups can browse the stalls and enjoy a hot drink from The Birdhouse café.

It's the perfect opportunity to shop local, soak up some Christmas spirit and enjoy a relaxed festive day with the Circular Social community.

CHRISTMAS AT THE BIRDHOUSE

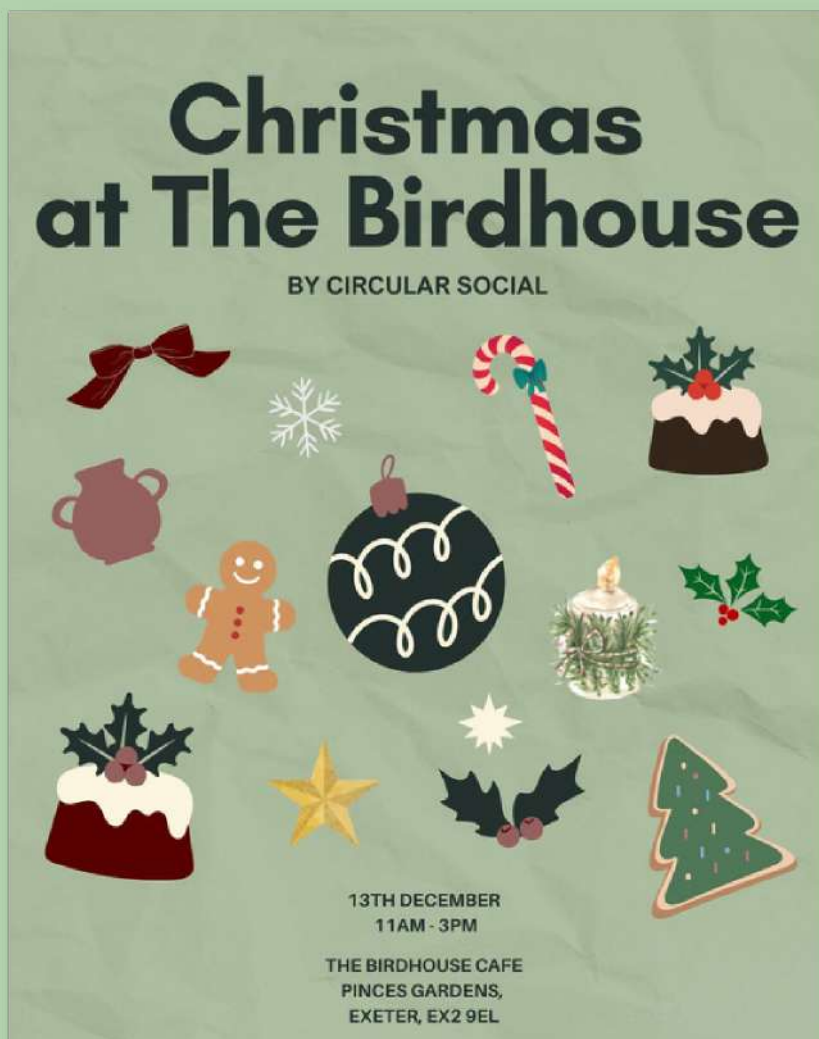
SUNDAY 13TH DECEMBER, 11AM-3PM

Children can visit the Elves' Toy Shop, where they'll be able to take part in an arts and crafts activity and write their very own letter to Santa. Then comes the magical part: a walk through the Wisteria Tunnel to discover Mrs Claus' Grotto at the end. Children can meet Mrs Claus, while parents are welcome to capture the moment with photographs. Tickets available on our website to secure your timeslot!

And, of course, no festive outing would be complete without a hot drink from The Birdhouse Café. With Christmas treats, independent stalls and a wonderfully welcoming community atmosphere, the event is intended to feel less like a traditional Christmas market and more like a Christmas experience – somewhere families can slow down, shop locally and enjoy some festive magic together.

For Circular Social, it's also an opportunity to put its values into practice: celebrating independent businesses, encouraging more mindful shopping and creating spaces where local people can connect. With makers and businesses from across the community coming together under one roof, it's a chance to discover something different this Christmas while helping small businesses be seen and heard.

Christmas at The Birdhouse takes place on Sunday 13 December, 11am–3pm, at The Birdhouse Café, Pines Gardens, Exeter. Grotto visits are available through timed bookings, with a maximum of four children per booking.



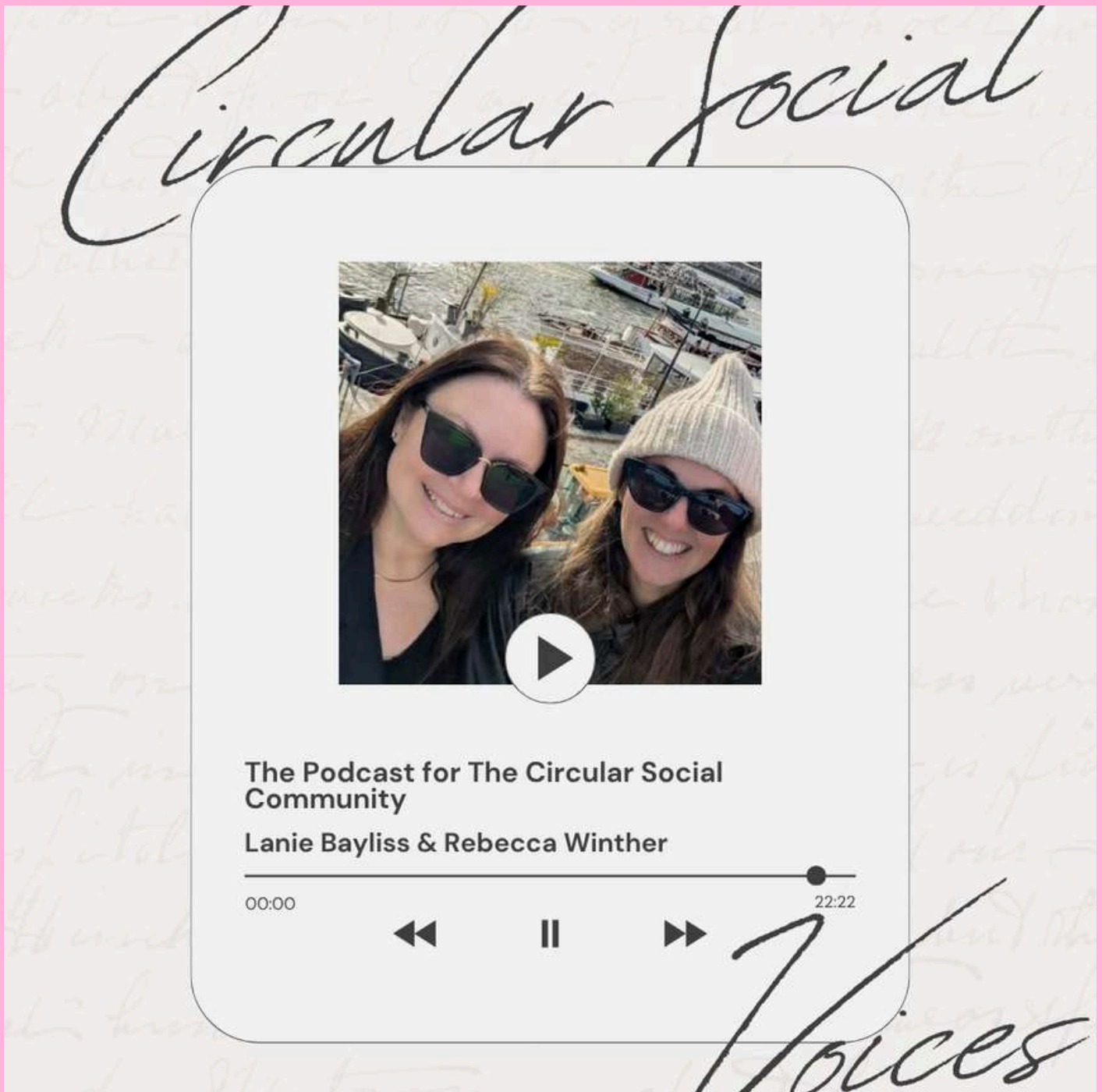


PHOTO BY LANIE BAYLISS

Meet the People Behind the Businesses: Circular Social Voices

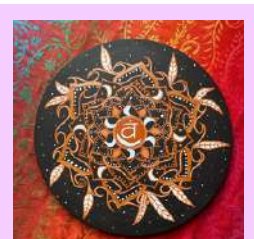
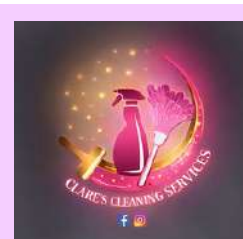
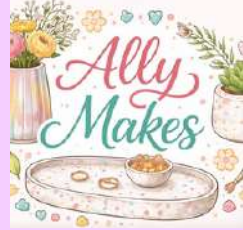
One of the things we love most about Circular Social is getting to know the people behind Devon's brilliant small businesses; and that's exactly what inspired Circular Social Voices, our community podcast.

So far, we've loved sitting down with members to hear the stories behind their businesses, what drives them, the experiences that have shaped them and the things they're passionate about.

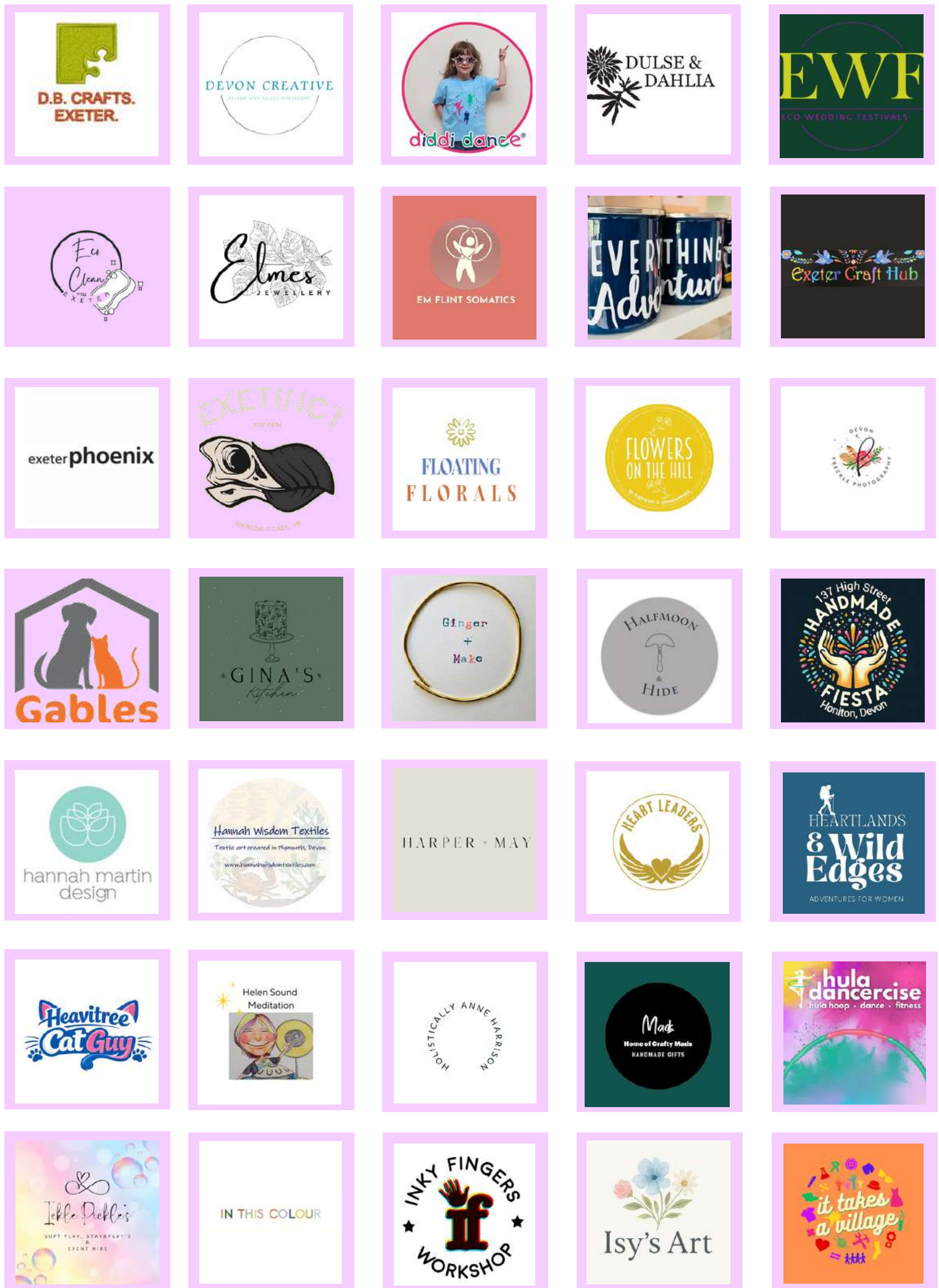
It's a chance to go beyond the products and services and let the personality behind the business really shine.

If you'd like to get to know some of our wonderful members a little better, you can listen to [Circular Social Voices on Spotify](#). Put it on during your commute, while you're walking the dog or making a cup of tea, and discover the people helping make Devon's independent business community so special.

Our amazing members - check them out in our directory!



Our amazing members - check them out in our directory!



Our amazing members - check them out in our directory!

JACKANORY



Katie Moore
STUDIO



Lavender Hill



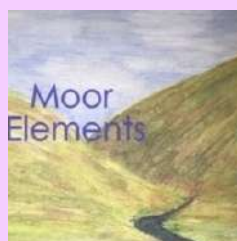
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change



Mary Mint
ROOTS IN THE COUNTRYSIDE

MATERIAL
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NICOLA'S
A CHOCOLATE ADVENTURE

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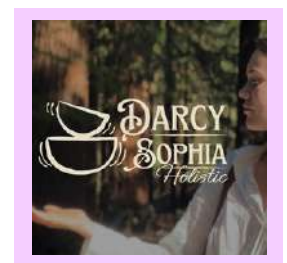
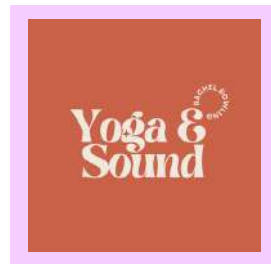
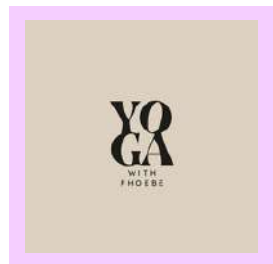
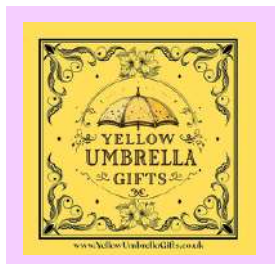
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THE MAKERS
BOUTIQUE

Our amazing members - check them out in our directory!



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Are you a small local business in Devon with an eco-focus? Do you hand-make, hand-craft, or sell upcycled items, deliver sustainable products or services? Are you a maker? Artist? Photographer? Creator? Illustrator? Do you run a community, initiative, organisation or group?

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PHOTO BY LANIE BAYLISS
@ OAK LODGE CAFE, BUDLEIGH RIDING STABLES



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